



## Health benefit guidance for the way you work and live

REACH helps individuals, gig workers and independent professionals explore health benefit options designed to fit flexible lifestyles without over complicating the process or overextending their budget.

### Flexible options. Straightforward guidance. Real support.

With clear direction, personalized assistance and no pressure, REACH makes it easier to understand what may be available and choose what feels right. Because confident decisions start with clear information and options that are within reach.

### What REACH does

REACH connects individuals with guidance to better understand and explore health benefit options based on their needs, work style and goals including options designed with affordability in mind.

Whether navigating coverage independently or outside a traditional employer plan, REACH provides support to help make sense of available options.



Explore health benefits designed to fit your lifestyle.

**866-886-2030**  
**REACHPlans.com**



### Why use REACH

***REACH is designed for individuals who want:***

- ✓ Clear, easy-to-understand information about health benefit options
- ✓ Guidance tailored to changing schedules, income and priorities
- ✓ Support when evaluating options outside traditional employer coverage
- ✓ A simple way to compare what may be available based on individual needs

This is not a sales experience. It is a guided, education-first approach designed to help individuals understand their options and make informed decisions with confidence.

### What to expect

- ✓ One-on-one guidance to walk through available options
- ✓ Plain-language explanations
- ✓ Support comparing options before making any decisions

***Clear answers. Confident next steps.***

If eligible, you may explore health benefit options that include access to national provider networks, with availability varying by plan and state.

# Who REACH is for

*REACH supports individuals who:*

- ✓ Work independently, freelance or in the gig economy
- ✓ Do not have access to traditional employer-sponsored coverage
- ✓ Need flexible options that align with changing schedules and income
- ✓ Want guidance before making benefit decisions

## How REACH supports you



Education-first  
guidance without  
pressure or obligation



Access to licensed  
support for general  
questions



Ongoing assistance  
as needs and  
circumstances change



Help understanding  
how different options  
may fit your situation

## Access to health benefit information

Eligibility-based

*REACH helps individuals explore information about health benefit options that:*

- ✓ May reference nationally recognized provider networks
- ✓ Are designed for individuals and independent workers
- ✓ Vary by state, eligibility criteria and program structure

## Understand your options. Know what fits.

Guidance is provided to help individuals understand what options may be available, what responsibilities may apply and how options compare before making a decision.

REACH provides education first guidance from licensed professionals who provide ongoing assistance as needs and circumstances change.

**REACH**  
National Reach Marketing Center

Participation in the REACH program is voluntary and subject to defined participation requirements. Access to information about health benefit options, if any, is contingent upon individual eligibility, state availability and applicable program terms. Participation does not guarantee access to health benefits. Any benefit options discussed are not a substitute for comprehensive major medical insurance and are subject to plan documents and limitations. This material is for informational purposes only and does not constitute legal, financial or insurance advice.

